

# CREATIVE FUNDING

## Application Form for Organisations



### Submitting your application

Submission deadlines are listed on the website [www.aberdeencity.gov.uk/creativefunding](http://www.aberdeencity.gov.uk/creativefunding) or can be requested by calling (01224) 523 805. Completed applications should be submitted via email to [creativefunding@aberdeencity.gov.uk](mailto:creativefunding@aberdeencity.gov.uk) or alternatively can be mailed to Creative Funding, Cultural Policy and Partnerships Team, Aberdeen City Council, Business Hub 8, Marischal College, Broad Street, Aberdeen, AB10 1AB.

### Application Guidance

All applicants are advised to read and follow the Application Guidelines. These are available to download at the above website or can be requested by contacting us on any of the details provided. In addition to these guidelines, we also provide application workshops and one to one advice sessions. Please visit the website or contact us to find out more.

#### 1. Contact Details

Organisation	57north Hacklab Ltd	Phone	07745 924449
Lead Contact	Andy Gaskell	Email	<a href="mailto:ag@ssofb.co.uk">ag@ssofb.co.uk</a>
Address	Lower Floors, 26 North Silver Street, Aberdeen, Scotland, AB10 1RL	Website	<a href="https://57north.org.uk/">https://57north.org.uk/</a>
Organisational Status	Private company limited by guarantee without share capital. A social enterprise.	Number of years operating	4

## 2. Application Summary

Project/Activity Name	Weekly Events, Workshops and outreach events
Level of Funding Requested	£6000

Project Estimates (must be completed)			
Total number of participants	200	Total audience numbers	1000
Total number of volunteers	20	Total number of volunteer hours	200

Please provide a brief summary of the activity you are seeking support for (Up to 200 words)

**Weekly Events**  
Unrestricted, free of charge weekly public access to our facilities every Tuesday, enabling the wider community to use a range of tools for physical craft work, design and repair of electronics with guidance and assistance. Similarly, we hold facilities and expertise to inspire software projects and digital arts.

**Workshops**  
The funding will enable us to expand our program of workshops, both improving content and covering a wider range of subject areas. Investment in tooling and the ability to subsidise materials will enable us to expand the reach and quality of events.

**Arts and Creative Support**  
We aim to provide a meaningful contribution to art and events within the city, such as Nuart, Spectra and Open Doors Day. This will allow our members, and members of the community who participate, to learn or further develop STEM skills.

**Festivals**  
We would like to develop new, more challenging interactive exhibits to take to festivals within Aberdeen - Mayfest, Techfest, and outwith Aberdeen - Maker Faires around the UK (Edinburgh, Glasgow and Newcastle) and further afield - Chaos Communication Camp, Germany and EMF Camp, England.

Creative Area (You may tick more than one)				Type of Activity (Please insert the estimated <b>number</b> of each)			
Visual Arts	<input checked="" type="checkbox"/>	Craft	<input checked="" type="checkbox"/>	Performance(s)		Training	
Music	<input type="checkbox"/>	Film	<input type="checkbox"/>	Exhibition(s)		Festival(s)	4
Theatre	<input type="checkbox"/>	Public Art	<input checked="" type="checkbox"/>	Workshop(s)	6	Publication(s)	

Dance		Literature		Other (Please specify)	
Other (Please specify)		Computer Games, design, software and electronics			

Where will the activity take place (You may tick more than one)				Time of Year (You may tick more than one)			
Airyhall/Broomhill/ Garthdee		Kingswells/ Sheddocksley		April	y	October	y
Bridge of Don		Lower Deeside		May	y	November	y
Dyce/Bucksburn/ Danestone		Midsocket/ Rosemount	y	June	y	December	y
George Street/ Harbour		Northfield		July	y	January 2019	y
Hazlehead/Ashley/ Queens Cross		Tillydrone/Seaton/ Old Aberdeen		August	y	February 2019	y
Hilton/Stockethill		Torry/Ferryhill		September	y	March 2019	y
Kincorth/Loriston		City Centre	y	Key Dates			
Online (Please specify address)	57north.org.uk						

Which of the Culture Aberdeen Ambitions does your project deliver on? (please tick as appropriate)	
Ambition 1: Releasing Our Creativity	y
Ambition 2: Becoming Scotland's Creative Lab	y
Ambition 3: Making All The City A Stage	y
Ambition 4: Connecting Us To The World	y
Ambition 5: Shaping Our Future	y

### 3. About you

**Please tell us about organisation.**

Please provide a short summary of your organisation below, outlining your key areas of work, your core aims and objectives and specific skills and experience. You may also include a CV of key personnel as support material (Up to 500 words)

We are a membership run organisation and our aims are based on providing a community owned space focused on technology and creativity as a social enterprise. We practise an asset lock, ensuring all income is invested in the betterment of our facilities for the benefit of the community. No members or directors receive an income or payment of any activities related to the organisation.

Our core aims are as follows:

- Our mission is to promote and encourage technical, scientific and artistic skills and innovation through individual projects, collaboration and education, driven by a strong culture of self education.
- We aim to provide open events to allow the wider technical and creative communities in Aberdeen to meet, socialise, share ideas and facilitate collaboration.
- We actively promote and support the use, development and release of free and open technologies, data, standards, ideas, hardware and software for the benefit of all.
- We strive to provide a shared physical workspace, tools, storage, guidance and other resources for members and the wider community.

Our membership is made up of a diverse range of driven creatives from many backgrounds - software, electronic design, wood and metal work and more. In line with our organisational goals, we aim to foster a culture of technological literacy, creativity and agency.

Our membership have travelled Scotland, Europe and the World to share our values, projects and experience with others, presenting at conferences such as Chaos Communication Congress in Germany, EMF Camp in England, SHA Camp in the Netherlands and Maker Faire Edinburgh. Within Aberdeen, we have supported Mayfest, Techfest and IET Outreach events at Aberdeen Science Centre by providing interactive exhibits, directed workshops for all ages covering the basics of soldering and basic electronic projects.

Most recently we completed a series of workshops and lectures as part of a global project, originating from Stuttgart, monitoring and analysing air quality. We are actively providing free public lectures and workshops, tied with one-on-one sessions at our location discussing and sharing the hardware and software of the sensors. In participating with this project, we have collaborated with both Robert Gordon's University, Gray's School of Art and the space formerly known as Make, Aberdeen.

#### 4. Application Questions

**Tell us more about the activity and what do you want to achieve with this support?**

Provide further details on the activity including what you want to achieve should you receive Creative Funding and where relevant, how it supports Aberdeen's cultural ambitions?(Up to 600 words).

We aspire to provide a physical location for the bridging of creative industries in Aberdeen. With Make on Belmont Street closed, the loss of the resources available at that space leaves Aberdeen wanting in publicly accessible digital arts facilities. The funding, if successful, would be mainly put to use to buy equipment for the public use and ensure the facilities are up to standard. It will also allow us to further market the space and increase the public perception of Aberdeen's provision for Digital Arts and Creativity.

We have previously been involved in events and festivals in the city and abroad, the funding will allow us to take further risks in the scope and improve the impressions from our participation, we are financially restricted in our participation, with money to fund our participation we will be able to be more ambitious in what we do, and inspire greater creativity.

We currently work with the Open Rights Group to provide a monthly session, called "Cryptonoise" focused on teaching any interested individuals or organisation the fundamentals and advanced aspects of personal digital & information security, using technologies such as encryption to secure and store information, and to promote understanding why personal phone, computer and network security are critical in the modern digital age. We have presented lectures on personal security at other events in the city, including Techmeetup, but being able to afford larger venues and fund promotional materials (flyers and online, for example meetup.com) would greatly increase our ability to offer these events to a larger and more diverse audience.

We would like to expand our Air Quality Monitoring workshops and events that we have been running. By funding equipment, we hope to be able to engage both individuals and local organisations to help improve the quantity and quality of data recovered, improve the design of the air quality monitoring unit and work with organisations within the city, for example the universities or the council, to provide new types of data for academic and civic study. We would love the opportunity to fund and work with artists to create new interpretations of the data and increase public awareness of the study and research that is ongoing also.

Our own internal workshops and events would be greatly enhanced with additional funding - for example, our annual Game Jam, a video game development competition, would see greater attendance and investment with improved marketing, the ability to provide prizes and food for participants for the duration of the event to provide a more professional, organised feeling. Similarly, our open data sessions - Open Street Map workshops and Linux development weekends would benefit from creating a more welcoming environment and improved advertising, attracting more members and talent to grow our community.

Where we collaborate with other local groups and artists, improved facilities and greater publicity of the space will provide a bridge between the arts and creative community and the Tech community. Combining the increasingly diverse range of industries within Aberdeen with the technological proficiency of the population, we see a resource of technical expertise which could, if nurtured, add a distinct flavour to the creative industries coming out of our region. We would like to provide workspace and inspiration for technologists and creatives to collaborate, providing unique opportunities for innovation.

**Who is your target participant and/or audience group(s) for this project?**

If relevant, please tell us who you are targeting to take part in your activity and why. Include the different ways you will seek to involve the group(s) in your activity and any consultation undertaken to date (Up to 500 words).

We see three distinct audiences for our Work.

**General Public**

This can be subdivided into local populations and the public outside Aberdeen, this local population should have a feeling that the city is active and vibrant, Nuart and Spectre had been pushing these frontiers, which we support. To be able to provide a hub for digital creativity in the city, would give an impression of constant activity in these areas, we would use our involvement in the already established festivals, and our own workshops to inspire and entertain the general population.

Outside Aberdeen our continued involvement in camps, conferences and international projects, will show to world that Aberdeen is capable when it comes to digital arts and creativity. This would raise the profile of Aberdeen internationally and draw more attention and potential creatives to the city.

**Technologists & Creators**

Aberdeen is currently undergoing a radical transition to become an international hub for a variety of industries. We feel having a location which allows the technologists and creators in aberdeen access to the creative industries would ease and accelerate this process, drive personal and professional development through peer learning and allow others the opportunity to use their skills to develop our city and community culturally.

**Artists and Creatives**

In our space we would like to see the participation of the creative communities in the wonders of digital arts, with the special demographics of aberdeen it would be a shame for the work that Make did in Belmont Street to be eroded. Through working in collaboration with the artist communities in aberdeen, we see the space as a central location to aid artists in the city exploit the technological strengths of the population, continuing the legacy of Make.

**Equalities, Diversity and Inclusion.** If applicable, please explain how your activity promotes engagement and remove barriers to participation for under-represented and marginalised groups? (up to 500 words)

Our Statement on Equality and Diversity is: “57North Hacklab Ltd welcome and encourage participation by everyone. Our community is based on mutual respect, tolerance, and encouragement, and we are working to help each other live up to these principles. Whoever you are, and whatever your background, we welcome you.”

We offer our facilities and workshops for free to those who require them, and endeavor to ensure the events are open and accessible to everyone, We have previously worked with the central library, to ensure the location or our workshops are accessible for the disabled. One of the deciding factors of the new space locations was accessibility.

As an organisation we recognise a gender bias within the technology community, and while this is visible in our own membership we strive to provide a respectful, open and welcoming environment to all.

We hope, over the coming year, to run a wider range of events which will capture the imagination of a more diverse community. With advertising and support, we would like to host public events celebrating Women in Science day, LGBT STEM Day and, through having a more diverse community, discover new events and days to share with the general public.

**What is your track record for delivering high quality arts and culture activity?**

Please tell us about previous activities or projects you have delivered and how these will support you to manage this activity (Up to 500 words).

For the past 4 and half years 57North has continuously occupied a physical space in the center of the city, providing facilities to our membership and the public. We provide a location with tools and equipment, such as a 3D printers, and share our expertise and knowledge in the use of our toolset for the benefit of our membership and the general public.

We recently moved from a single room space on Union Street to a larger multi-room space opposite the central library. This move was entirely self-funded and is a good example of our ambition combined with focus on financial sustainability. We believe the increased floor space, and location in the cultural heart of Aberdeen will help us reach a wider audience and grow in a very positive way.

Over a number of years our membership have collaborated with students from Grey’s School of Art, assisting in providing novel technological solution to aid the implementation of art installations and projects, this assistance provided a greater scope for creative experimentation, and mutual learning and development experience.

We have regularly participated in events in the city including Mayfest, TechFest, and events in partnership with the IET and Science Centre, We have also collaborated with the University of Aberdeen, Robert Gordon’s University and Make to provide workshops and presentations.

We currently work with the Open Rights Group to provide a monthly session, called “Cryptonoise” focused on teaching any interested individuals or organisation the fundamentals and advanced aspects of personal digital & information security, using technologies such as encryption to secure and store information, and to promote understanding why personal phone, computer and network security are critical in the modern digital age.

We have been running a series of workshops and public lectures with Robert Gordon's University centred on our Air Quality Monitoring project, a collaboration with a team in Stuttgart. These have resulted in local members of the public installing sensors at their house, and becoming engaged in the project, moving on to investigate how to best provide data to local organisations for analysis and how to improve the hardware and software within the monitoring unit.

We currently work with the Open Rights Group to provide a monthly session, called "Cryptonoise" focused on teaching any interested individuals or organisation the fundamentals and advanced aspects of personal digital & information security, using technologies such as encryption to secure and store information, and to promote understanding why personal phone, computer and network security are critical in the modern digital age. We have provided this workshop to external organisations, including Radical Independence, Aberdeen Anarchist Group, Anarchist Federations and the Aberdeen Uni Computing science Society and offer the workshop in our space to members of the public free of charge, and have done for a number of years.

Our other events, for example the Game Jam and Open Street Map hacking day have proved popular and attracted visitors from around both Aberdeen and Scotland to participate.

## 5. Budget

Please provide details on projected income and expenditure for the project.				
Income	Amount	Confirmed?	Expenditure	Amount
Membership income	£3,900	Y	Rental of Workshop and Facilities (Per Annum)	£3,840
Aberdeen City Council Creative Funding	£6,000	N	Improvement and fitout of Existing Workshop and Facilities	£2,000
			Public Workshop Consumables	£1,200
			Marketing Consumables	£500
			New Equipment	£2,000
			Accountancy	£490
			Bank Charges	£49
<b>Total Income</b>	£9,900		<b>Total Expenditure</b>	£10,079

<b>Estimated value of any 'in-kind' contribution</b>	<b>£ 500</b>
<b>Current unrestricted reserves</b>	<b>£444.86</b>

The following should be included as part of your submission to Creative Funding

Signed application form	
Current business plan/ constitution (as appropriate)	Articles of Association attached
Child Protection Policy (or willing to adopt ACC's Policy)	Willing to adopt ACC's Policy
Last audited accounts (as appropriate)	Unaudited Accounts Attached
Support material	As Below
Confirmation of any partnership agreements (if appropriate)	N/A
Completed Monitoring Form	Attached

## 6. Support Material

You should supply up to five items of support material to assist your application. This may include photographs, videos, weblinks, publications, marketing material, reports, participant testimonials and feedback but should include a current business plan or constitution. If your files are over 5mb, you may post a link to file transfer site and/or website where the material can be downloaded.

Support Material 1:	Articles of Association Attached as "57North_Articles_of_Association.pdf"
Support Material 2:	Unaudited Accounts, checked by our accountants Attached as "57North_Financial_Statements.pdf"
Support Material 3:	Treasurer's Report, year end 28th February 2018 Attached as "57North_Treasurers_Report_YE_28th_Feb18.pdf"

Support Material 4:	Our website: <a href="http://57north.org.uk/">http://57north.org.uk/</a>
Support Material 5:	Our wiki: <a href="https://wiki.57north.org.uk/">https://wiki.57north.org.uk/</a>

## 7. Declaration and Use of Your Information

Aberdeen City Council collects and maintains the data on this from about you for the purpose of determining your application for funding , presenting to Committee for funding decision, contacting you in relation to that funding ,monitoring purposes if your application is successful and to collate information for statistical and audit purposes. If your application is unsuccessful we will retain your Personal Data for two years in accordance with legal requirements and for administration purposes. If your application is successful we will retain your Personal Data for six years in accordance with the organisation's Corporate Records Retention and Disposal Schedule and for the purpose of administering, processing and assessing your application.

Whenever the Council processes personal data we need to make sure we have a basis for doing so. We understand our basis in General Data Protection Regulation to be Article 6(1)(e) as we consider that it is in our public task to collect this information under our powers set down in the Local Government and Planning (Scotland) Act, 1982 section 14, as amended by section 128 of the Local Government etc. (Scotland) Act, 1994. The act provides for us doing or contributing towards the expenses of providing or doing, anything necessary or expedient for the purpose of ensuring that there are facilities available for recreational, sporting, cultural or social activities as we consider appropriate.

Where we are using your information for publicity purposes we do this under Article 6(1)(a) of GDPR and Article 9(2)(a) of GDPR. This is because the processing is based on explicit consent. Should you change your mind about processing for publicity purposes at a later date please contact us using the contact details below.

To confirm that all information included in this application is accurate and that you have read and followed the application guidelines, please sign and date below. If submitting by email an electronic signature or the typed name of the appropriate applicant should be inserted

Name: Andy Gaskell

Signature:



Date: 20th of July 2018